

2021 Three Acts of Goodness International Microfilm Contest

Terms and Conditions

【Organizer】 Buddha's Light International Association World Headquarters

【Institute-in-Charge】 BLIA World Headquarters New Media Development Committee

【Co-organizers】 Phoenix TV, BLTV, Merit Times, MMA, Venerable Master Hsing Yun Public Education Trust Fund, FGS Branch Temples, and BLIA Chapters

【Objective】 To spread truth, kindness, and beauty of the world in response to the Three Acts of Goodness, “do good deeds, speak good words, and have good thoughts,” as advocated by Venerable Master Hsing Yun. The “Three Acts of Goodness Microfilm Contest” aims to inspire talents in different regions to present the most beautiful and kindest stories in life in microfilm format, joining together to promote love and peace in the world.

【Contest Themes】

“YES or NO”

The story of childhood always starts like this, “A long, long time ago...” Before we can grow up, much has already been decided in life. However, until the final scene, who knows the right or wrong of matters?

【Activity Dates】

1. Online submission: December 1, 2020 to June 30, 2021. The artworks will be evaluated by the Institute-in-Charge and the accepted entries will be available for online voting.
Voting period: July 15 - 31, 2021
2. Evaluation by judges: In August 2021 (the exact time and place of which will be announced by the Institute-in-Charge).
3. Announcement of results: In October 2021 (the exact time of which will be announced by the Institute-in-Charge).

【Qualifications】

1. Citizens of any country, 18 years old and above with imagination, creativity, and a passion for making videos and movies.
2. Contestants are not allowed to register multiple times or submit multiple entries.
3. Contestants can apply as an individual or as a group.

【To Register】

First Step: Complete online registration form, download the Authorization Letter, which should be completed and signed before scanning into e-file for uploading as attachment. The artwork entry is to be uploaded to YouTube as a non-public/private link for the Institute-in-Charge to evaluate.

Second Step: Upon notification of approval, please reset artwork on YouTube link to open to public, then re-upload to contestant's own Google Drive as a sharing link. Registration is then complete. Please see the contest's website for details: blia.org/3goodnessfilm-activities-en
For any questions, please email: newmedia@blia.org to the attention of “Three Acts of Goodness Microfilm Evaluation Team.”

【Film Requirements】

1. The name of the film should follow the standard: “Three Acts of Goodness Microfilm – XXXXX,” for instance, “Three Acts of Goodness Microfilm – Hope and Honor.”
2. Incorporate within the storyline FGS’s three acts of goodness spirit, do good deeds, speak good words, think good thoughts.
3. Legally all copyright videos. The movie can be filmed with any video and/or audio equipment, but should be rich in elements of story and music.
4. The movie cannot contradict public order or the mores of kindness and benevolence.
5. The length of the artwork entry, including opening and ending, must be least 3 minutes long but no longer than 30 minutes.
6. The movie format should be in MP4 and HD (1920×1080).
7. No individual name or team name is allowed to appear anywhere in the film. The BLIA logo is to appear at the ending, the file of which can be downloaded at: <https://reurl.cc/ldRkky>
8. Production of the original artwork should be finished after June 30, 2020.
9. Chinese or English subtitles are to be included in the film.
10. The Institute-in-Charge will notify the contestants who failed to follow all the listed requirements and give them a deadline to make rectifications. Contestants who failed to rectify by the deadline given will be deemed as forfeiting their right to contest.

【Awards】 Subject to taxes according to the law

1. First Prize: US\$3,000
2. Second Prize: US\$2,000
3. Third Prize: US\$1,000
4. Honorable Mention: US\$500
5. Preferred: 100 certificated finalists
6. ‘Vege Plan A’ Award: US\$3,000

Vege Plan A: Reports from the United Nations Environment Program and the United Nations Food and Agriculture Organization (FAO) correlate a vegetarian diet to solving world hunger, ending poverty, and mitigating the worst impacts of climate change.

【Evaluation】

1. First Round – qualification evaluation and internet voting
Institute-in-Charge will evaluate if the film is in accordance with this contest’s theme and whether it has met all the requirements. All the contesting entries that have passed evaluation will be available at BLIA World Headquarters Facebook page for followers to vote on. The results will be tallied according to the number of likes on Facebook plus the number of shares, and refer to the number of people watching the video. The top 10 entries will enter the final round.
2. Website for selection of works : www.facebook.com/watch/184110531654910/1317801355278194
3. First Round – judging standards
 - 1) Theme expression: 50% (must be close to the theme)
 - 2) Creativity: 30% (imaginative and creative presentation)
 - 3) Overall presentation: 20% (film is complete in its production)

【Announcement of Results】

Winning entries will be recognized with awards in October 2021 tentatively. Announcement will be made at BLIA World Headquarters Facebook page and BLIA World Headquarters official website. And winners will be duly notified. The time of announcement will be decided by BLIA World Headquarters.

【Please Note】

1. Contest entry must be created by the contestant with respect to intellectual property rights. Plagiarizing and/or copying the works of others are prohibited. Pornography, nudity, violence, defamation, personal abuse, killing, consumption of non-vegetarian food, political issues or indecent subjects as well as matters contradicting relevant laws are all prohibited. Should any of the aspects listed above are found within the entry, the Institute-in-Charge will disqualify the contestant without further notice. If a third party raises objections to the artwork's legality such as violation of copyright or portrait right, and if found to be true after investigation, the Organizer will disqualify the contestant and request for return of any awarded prizes. In addition, contestant will be fully responsible for any and all legal consequences of the violations and will indemnify the Organizer from any and all damages as a result of contestant's violations.
2. All authors who submitted entries for this contest will own the right of publicity, but the Organizer can make use of relevant elements of the artwork for branding promotional purposes. For award winning entries: Contestants agree that the Organizer has the right to use the artwork (including but not limited to the exclusive right to duplicating, public speaking, broadcasting, showing, performing or exhibiting as well as the exclusive right to altering, editing or leasing out etc.) without limit on place, time, number of uses, method of use, and whether to delegate usage to a third party..
3. For entries that are not awarded, the Organizer reserves the right to use the artworks for promotional and/or publication purposes.
4. Contestant's registration for the event is deemed as agreeing to abide by the contest's rules and all requirements, as well as respecting the evaluation of the judges with no objections. Awards will be determined depending on the level of the artwork entries, and if deemed necessary under the circumstances, winning positions may be left "unfilled."
5. The Organizer reserves the right to add to, amend, and/or change the contest's rules and regulations above.

Frequently Asked Questions

- **After submission of my artwork, how should I know what happens next?**
After receiving the submitted artwork, the Organizer will use the email address provided by the contestant as the main contact. Contestants should therefore provide a correct email address.
- **What to do if faced with technical problems at submission of entry or the entry cannot be submitted?**
When faced with technical problems within the system, please take a screenshot of the situation and send the screenshot via email before the submission deadline to the following: newmedia@blia.org to the attention of the "Three Acts of Goodness Microfilm Evaluation Unit" and provide a description of the issue and its process. We will help you resolve the problems and complete your submission.
- **If I received notification that my entry does not conform to the contest's requirements, how do I make rectifications to my artwork?**
Contestants should pay specific attention to the notification for rectifications, for it will provide information on how to re-submit or upload the rectified artwork!